



Kernow Salwa

Keeping Town Centres Safe

Summer Plan 2025

What does the evidence tell us?

Cornwall is the **second largest local authority area** in the Southwest, covering an area of 3,559 km², and has the longest coastline of all English counties at 697 km. It is an area of **many contrasts**; with varied landscapes including remote rural, coastal and environmentally sensitive areas, interspersed with villages and historic market towns, where affluence sits alongside **some of the most disadvantaged areas** in England.

Consistent with elsewhere in the UK, **crime rates are highest in our main towns** and concerns about community safety are high on the public agenda. In the last year **55% of recorded crime** took place in our town centres and **61% of reported ASB**. Crime and ASB rates are more than 2x higher than in rural areas.

Around **17% more crimes** and **a third more anti-social behaviour incidents** are reported to police in the summer months in Cornwall. Seasonal factors (lighter nights, warmer weather), the school holidays and large-scale events such as festivals **contribute to a summer rise in disorder**. This increased demand is more prevalent in **coastal towns and tourist hotspots** and is largely predictable.

Problems in town centres are complex

Many of our larger towns have seen a visible increase in **anti-social behaviour**, more **rough sleeping, street drinking** and more **groups of people** on the streets. We have seen a shift to **more anti-social behaviour during the daytime** which impacts on the wider community and feelings of safety in public spaces.

The **night-time economy** has not returned to pre-pandemic levels of activity.

After a long period of year on year reductions, we are now seeing **a rising trend in anti-social behaviour reported** to the police.

In the 2024 Have Your Say Survey, residents told us that their quality of life is affected by rising **anti-social behaviour** and other issues in their local area. **They feel less safe** and fear of crime has increased.

Experiences and views differ from one area to another but residents in several areas felt very strongly that problems had significantly worsened in their town.

A **decline in public confidence** is a contributory factor in under-reporting of anti-social behaviour and low level crimes. Negative perceptions are further amplified through adverse narratives and misinformation on **social media**.

Drug use and dealing has become more visible in communities, especially class A drugs. The threat from drug-related **Organised Crime Group activity has increased**. Young people and adults are being **exploited** through County Lines and 'cuckooing' of addresses.

Despite **focused efforts from partners** and investment in local initiatives through the Office of the Police and Crime Commissioner and the Home Office, there is a **public perception of little action** being taken.

Nationally thefts are rising, particularly **shoplifting**. Local trends, however, appear to be increasing at a **steeper rate**. Some towns are disproportionately affected. Retailers are also reporting more **anti-social behaviour and abuse** towards staff.

Other types of theft continue to reduce, including robbery, theft from the person and vehicle-related thefts.

Low level violence, stalking and harassment and **public order offences** have increased. Although trends in more serious violence are reducing, we have had a **small number of serious events** involving weapons that have had a 'signal' effect on communities, driving up fear of crime.

Our place-based approach

Cornwall has **15 towns and one city** with populations above 10k, and **each one is different** in terms of the population profile, the types and intensity of needs (including the extent to which they are affected by summer tourism) and local assets and resources.

The [Safer Towns](#) Programme was developed by the Community Safety Team to **respond to local needs and priorities** and focus resources on the people and places that need it most.

There are **ten Safer Towns** across Cornwall – Penzance, Camborne and Redruth, Falmouth, Truro, Newquay, St Austell, Bodmin, Saltash and Liskeard. The ten towns were chosen because they experience the **highest levels of crime and anti-social behaviour**, alongside complex issues around drugs, alcohol, rough sleeping and safeguarding vulnerable people.

Each local partnership **brings together the public sector and local services**, elected members, voluntary and community organisations and local businesses. Led by Community Safety Officers, partners work together to deliver **creative and locally-led solutions** and demonstrate partnership working at its best.

Annual Town Profiles are provided to each Safer Town partnership to help **shape local action plans** and this is combined with community intelligence to identify and agree local priorities; this creates a **strong sense of ownership** and supports a vibrant problem-solving approach. Information on local trends and risks is shared on an ongoing basis through the Amethyst Community Safety Intelligence Team.

The **Safer Towns partnerships are able to respond quickly** as new risks and challenges emerge with stepped-up intensive support – including extra patrols and public drop-ins, public reassurance and communications, outreach support, drug-related litter response, CCTV use and dynamic information sharing and risk management. We deploy all of these tactics during the summer peak.

Cornwall Council's **place-based ASB Casework model** is embedded within the Safer Towns Programme, providing local knowledge and support to tackle complex and persistent ASB. The team of ASB Caseworkers, each with a designated geographical 'patch' includes **three dedicated town-based officers** for Penzance, Truro and Camborne that are funded by the town/city councils, with a small contribution from Cornwall Council (80/20). The ASB Team work closely with the Neighbourhood Policing Teams and are co-located in police stations.

Cornwall Council's Anti-Social Behaviour (ASB) team is dedicated to investigating incidents of ASB, **placing victims at the core** of our community efforts. Our focus is on the people affected by ASB or involved due to their social circumstances. We **emphasise changing behaviours** by setting clear boundaries for those causing ASB and **providing support to those affected** by their actions.

Our approach to addressing ASB involves partnership **collaboration**, enhanced **victim contact and support**, and active **community engagement** to boost confidence and resilience.

We **prioritise early intervention** to prevent escalating behaviours, directing individuals to supportive services and utilising non-legal remedies such as voluntary warnings, Behaviour Contracts, and Community Protection Warnings and Notices. Legal enforcement measures, such as Criminal Behaviour Orders or closure powers, are considered when appropriate and necessary.

- The **ASB escalation process** provides a framework to identify persistent perpetrators of ASB and provide a response to that behaviour. It makes use of early and informal interventions and legal remedies. It is a systematic process and has three minimum requirements. Verbal warning, written warning, multi-agency meetings.
- **Early and informal interventions** - In many cases, there are underlying causes of the anti-social behaviour. The ASB powers allow professionals to actively deal with these using positive requirements. However, there is no need to wait until formal court action before offering help. Substance misuse or alcohol dependency can drive anti-social behaviour and low-level crime, and support can have a positive impact. Catching someone before they fall

into a criminal way of life by supporting them to escape addiction can save thousands of pounds in enforcement action over a person's lifetime.

- **Referrals to other agencies** - No single agency can tackle all the issues which concern communities. Effective use of support services. Parenting programmes, drug or alcohol treatment, counselling, mental health services or educational support are powerful ways to help individuals change and manage their behaviour.
- **Mediation service** - Devon & Cornwall Police work closely with the Devon Mediation Service (please note that despite the name this service also covers Cornwall) to provide mediation for neighbours who have fallen out. Issues are many and varied but include car parking, noise, behaviour, boundary disputes etc.
- **ABCs** - The individual may agree to stop specific behaviour that has been causing disruption to the community; or positive requirements such as engaging in a community group, attending school regularly or attending a local youth diversion scheme.

The Community Safety Team ensures that every town has a **named ASB Caseworker and Community Safety Officer**, including those outside the Safer Towns Programme. These roles work closely with and complement the Neighbourhood Team and Sector Inspector in each area.

Each Safer Town has ASB as a priority theme, with associated actions, within the Safer Town Delivery Plan. These multi-agency plans, alongside the Town ASB Target Groups, will support and dovetail with the developing local ASB Action Plans (one of the police requirements of the Neighbourhood Policing Guarantee).

The Safer Cornwall Town Centre Summer Plan 2025

The Safer Cornwall Town Centre Summer Plan 2025 is presented under 4 headings:

- Intelligence-led, targeted approach to improve community safety
- Young people supported and diverted from involvement in ASB and crime
- Meaningful consequences, that balance enforcement with support
- Residents are well-informed and engaged in what we're doing in their area

As well as considering the needs of the town centres, the Safer Cornwall Summer Plan extends to beaches and coastal hotspots.

Specific areas of focus requested:

- **Anti-social behaviour:** police recorded incidents, public experience of ASB in the local area, public perceptions of ASB as a problem in the local area
- **Retail crime:** Shop theft, Robbery of business property, Assaults on retail workers (data not yet available)
- **Street crime:** Theft from the person (snatch theft, stealth theft, attempted snatch or stealth theft), Robbery of personal property.

- **Public perceptions** of crime as a problem in the local area and repeat victimisation.

There is a requirement for Devon and Cornwall Police to report back to the Home Office on **police use of the following powers**:

- Criminal behaviour orders
- Community protection notices
- Civil injunctions
- Dispersal powers
- Closure powers
- ASB case reviews
- Respect orders (not yet available)

These metrics alone would provide a very limited picture regarding the impact of the plans. To complement the police metrics, the ASB Team will provide information on **safeguarding actions and referrals for support**, as well as **warnings and de-escalations**, for those in the process. We are working with other service providers to make best use of the information that they capture on their work, including those providing **outreach and diversionary activities** for young people over the summer period.

Safer Cornwall Summer Plan 2025

Intelligence-led, targeted approach to improve community safety			
Issue	Detail	Multi-agency approach	Lead
Increased High-Visibility, Intelligence Led Patrols in hotspot areas	<p>OP LOKI - Hotspot Policing</p> <p>Devon & Cornwall Police has been notified that it will receive a Home Office grant for delivery of hotspot policing for 2025/26. The funding will be used to further embed the hotspot policing methodology and excellence in problem-solving across the areas of greatest need within the force.</p> <p>Evidence demonstrates hotspot policing reduces serious violence and ASB when delivered effectively.</p> <ul style="list-style-type: none"> • Tier 1: Camborne, Penzance and Truro <p>Tier 1 areas will receive funding for extra police officer hotspot patrols (delivered through overtime) and delivery partner street marshal patrols.</p> <ul style="list-style-type: none"> • Tier 2: Bodmin, St Austell and Newquay <p>Tier 2 areas will receive funding for delivery partner street marshals only, with local policing teams expected to deliver hotspot patrols as part of business as usual wherever possible.</p> <p>Note: Newquay will be a Tier 1 area for the duration of the summer due to the intensification of activity at this busy time.</p> <p>Street marshals are employed by either the Business Improvement District (BID) or Town Council, using several</p>	ASB Team Street Marshals (BIDs/Town Councils) Police	Police

Intelligence-led, targeted approach to improve community safety			
Issue	Detail	Multi-agency approach	Lead
	<p>different local providers. All street marshals have, or are working towards, CSAS accreditation.</p> <p>The Bodmin scheme is new for 2025/26 and in the process of being established, pending the Grant agreement.</p> <p>Note: Due to the Grant agreement for Hotspot Action Areas being delayed, funding to partners has not been provided and some areas will experience a pause in patrols.</p> <p>In addition, the PCC will be working with local partners to expand the successful 'Street Focus' multi-agency approach to Camborne, following the successful pilot in Torquay.</p>		
Town Centre ASB and summer issues	<p>Safer Towns Partnership Summer Plans (Towns)</p> <p>Each of the Safer Town Partnerships mobilises a summer plan, providing stepped-up support tailored to the specific needs of the area and resources available. Local partnership arrangements are designed to complement the extra police resources provided through Op Marnow (£3k for each sector for additional patrols).</p> <p>Targeting the following known issues:</p> <ul style="list-style-type: none"> Increased public disorder, ASB and street drinking Increased alcohol consumption in public places Larger groups gathering/ congregating when sun shining 	<p>ASB Team</p> <p>Street Marshals</p> <p>Police</p> <p>Youth Outreach</p> <p>Public Protection</p>	Community Safety Team

Intelligence-led, targeted approach to improve community safety			
Issue	Detail	Multi-agency approach	Lead
	<ul style="list-style-type: none"> • Implications for drugs and violence as well, alongside safeguarding and welfare (particularly young adults) • Actions include a targeted high visibility presence, co-ordinated across local partners, alongside community engagement to encourage reporting and a fast response to emerging issues. We also ensure that PSPO signage is up in parks and gardens. • Police and partner presence at larger town centre events such as Truro Children's Day and Pride. 		
ASB and summer issues on beaches and coastal hotspots	<p>Every year Cornwall's beaches attract large gatherings of young people. Particularly coinciding with an influx of young people further to exams finishing in schools outside Cornwall.</p> <ul style="list-style-type: none"> • ASB linked to noise, litter, rowdy behaviour. Issues with underage drinking, potential implications for drug use and violence, alongside safeguarding and welfare concerns. Concerns that parents are buying alcohol for their children and dropping them to the beaches (as seen at Polzeath for example). • Police are providing targeted high-visibility patrols in beach hotspots through Op Marnow funding, for example, foot patrols in Newquay at Fistral sand dunes to help deter and manage any gatherings of people at night. • Gyllyngvase, Carlyon Bay and Polzeath have reinstated multi-agency meetings and planned high visibility patrols. • Police have a pre-planned operation at Polzeath which will run from 5th-19th July, with high-visibility patrols 	<p>ASB Team Community Safety Team Police Local YP groups and outreach providers</p>	ASB Team

Intelligence-led, targeted approach to improve community safety			
Issue	Detail	Multi-agency approach	Lead
	<p>deployed to the beach and surrounding area each evening until 0200 hours.</p> <ul style="list-style-type: none"> In St Austell sector, information and intelligence surrounding pre-planned parties is shared regularly by partners such as local schools, children and young people services, and other stakeholders to allow for prevention work to take place. Targeted engagement events for young people in key locations as 'pop-ups' delivered with local partners. No evidence as yet of drug use but any intelligence to be shared via Local Drug Information System. All safeguarding concerns to be referred to MARU. <p>Other support provided:</p> <ul style="list-style-type: none"> Police and partner presence at larger events such as Tunes in the Dunes, Bands in the Sands, St Mawes Festival and Saltash Regatta. Joint working between police and Public Protection to respond to dog-related incidents, including dogs on beaches. Increased ASB patrols in busier areas outside of the towns, such as holiday parks. Input by Licensing officers to holiday park staff. 		
Water and Beach Safety	<p>Known issues each year include:</p> <ul style="list-style-type: none"> Tombstoning - repeat public safety campaigns from last year on water safety and associated ASB. Persistent issues brought to Safer Towns Partnerships to problem solve. 	<p>Police Harbour Master ASB Team Community Safety Team</p>	<p>Community Safety Team</p>

Intelligence-led, targeted approach to improve community safety			
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	<ul style="list-style-type: none"> • Inconsiderate use of Jet Skis - Jet ski protocol in place (signed off by Cornwall Council and Police) • BBQs and fires on beaches and open spaces. Gyllyngvase Beach, Falmouth, is a recurrent hotspot for fires. Reports in Polzeath of young people taking wood from private gardens/fencing. Falmouth Sand Safe initiative runs annually. Fire and Rescue Service are circulating fire prevention/safety advice. Fire-related issues included in Polzeath multi-agency meetings. 	Fire	
Inappropriate and unsafe parking	<ul style="list-style-type: none"> • This occurs particularly near popular beaches, causing road blockages – such as Porthcurno, Pednvorounder, Pendeen etc. and all beaches with narrow lanes leading in/out. • Primarily involves publicising relevant communications and safety messaging. 	Police Highways	Highways
Overnight 'illegal camping campervans, 'Wild' camping	<ul style="list-style-type: none"> • A recurrent summer issue in car parks, lay-bys, residential streets with no parking restrictions, beaches, private land etc. A different solution is needed depending on where (private/ public land etc), what (vehicle or tent) and who (holidaymakers, travellers, people with no other home than vehicle, or rough sleepers). • These issues are frequently referred to the Community Safety Team badged as ASB, but there should only be involvement if the presenting issues include actual ASB, drugs and alcohol or wider community safety issues. 	Fortnightly multi-agency GRT and Unauthorised Encampment Strategic Group Community Safety Team	Regulatory and Housing & Planning Services

Intelligence-led, targeted approach to improve community safety			
Issue	Detail	Multi-agency approach	Lead
Tackling retail crime – esp. focus on towns most affected by shoplifting	<p>Towns most affected: Penzance, Truro, Falmouth, Newquay, Bodmin. Prevention initiatives are delivered across Cornwall.</p> <ul style="list-style-type: none"> • Safer Business Action Days in key towns, led by CSOs • Retail crime prevention training for policing & shop staff • Maximising adoption of existing schemes – ShopWatch, radio networks, DISC system (or similar e.g. UKPAC), sharing of more 'what works' crime prevention advice. • Op Retail launched last week, with events held in Liskeard Town Hall and Saltash Town Council office to promote the UKPAC app – further details here uk-pac.com. Police are offering businesses in the 2 towns a 12-month free trial of the app and promoting the system to all. • Targeted intensification initiatives targeting illegal tobacco and vapes. Visiting and engaging with as many retail outlets as possible across Cornwall as part of a coordinated approach – including test purchasing in partnership with Trading Standards; working with partners to achieve closure orders for shops acting illegally. 	<p>Community Safety Team Police Local businesses BIDs</p>	Community Safety Team
		<p>Police Trading Standards Licensing Public Health</p>	Police
Safety in the Night Time Economy	<p>The night-time economy has not returned to pre-pandemic levels of activity and is generally felt to be well-managed. A strong focus on improving safety for women and girls.</p> <ul style="list-style-type: none"> • Bystander Training for Night Time Economy premises • Street Safe: StreetSafe is a national reporting tool provided by Police.uk promoted by Devon and Cornwall Police. Home Police.uk 	<p>Community Safety Team Safer Futures Local businesses Police</p>	<p>Community Safety Team Police</p>

Intelligence-led, targeted approach to improve community safety			
Issue	Detail	Multi-agency approach	Lead
	<ul style="list-style-type: none"> • Student 'spiking awareness' event at Falmouth University, providing education to students and staff. • Pubs Against Drugs operation in Camborne (end of May) • Pubwatch schemes are well attended and supported by police and partners. • Newquay Night Bus will be available for an extended 16 week period over the summer. This will run every Saturday night from 24th May through to 6th September. • Best Bar None is also coming to Newquay, with 6 premises signed up so far. The focus is on safer socialising and raising standards, it's an industry-backed scheme that promotes continuous improvement and partnership working. 	Police Community Safety Team Licensing (CC) Falmouth University Local businesses DAAT	Police Community Safety Team
Public transport safety	<ul style="list-style-type: none"> • Bystander Training for transport workers to prevent Violence Against Women and Girls • Local police and BTP officers provide a high visibility presence at Newquay Railway Station over the Boardmasters weekend to coincide with the arrival of trains. The focus is around 'tone setting' and reassurance. • There is no visible policing footprint at Newquay Airport, but close links are maintained between the Airport and local policing Sector Inspector to understand information and intelligence during Boardmasters weekend and enable deployment of officers should any need arise. 	Community Safety Team Safer Futures Local businesses BTP Police Transport operators	Community Safety Team Police

Young people are supported and diverted from involvement in ASB and crime			
Issue	Detail	Multi-agency approach	Lead
Outreach and engaging and diverting children and young people in the school holidays, particularly young people at risk of ASB	<p>Young Persons outreach and positive summer activities are part of the existing Safer Towns Summer Plan. These activities are co-ordinated/led by local groups such as Young People Cornwall and Action for Children, activities are co-produced with young people where possible.</p> <ul style="list-style-type: none"> • Time2Move Holiday Programme provides fun physical activity and healthy food for children aged between 5 and 16 years old during the school holidays in Cornwall. The programme is fully funded by the Department for Education and is for children that are eligible for benefits related free school meals. It is known nationally as the Holiday Activities and Food Programme. Community Safety Officers link closely with coordinators and ASB officers to ensure the programme is open to young people at risk of becoming involved in ASB. • Youth Clubs and facilities run across Cornwall and these are linked to the Safer Town partnerships. • Action for Children Kernow Connect contract - Providing a range of universal, targeted and specialist services to Young People aged 11-19 and those up to 25 with SEND in Cornwall. Outreach is also provided on a response basis in ASB hotspots. The towns currently receiving Action for Children Outreach are Camborne, Torpoint and Perranporth. • Summer activities for families impacted by Domestic Abuse • OPCC commission Space who are coordinating Young People Cornwall and Young Devon to deliver Assertive 	<p>Community Safety Team Time2Move (Cornwall Council) Young People Cornwall Council Action for Children OPCC and Space Youth Clubs Safer Futures</p>	Community Safety Team

Young people are supported and diverted from involvement in ASB and crime			
Issue	Detail	Multi-agency approach	Lead
	<p>Outreach with groups of young people at risk of or engaged in ASB. Outreach is currently being delivered in Wadebridge, Liskeard, Millbrook and Downton, Torpoint, Saltash, Falmouth, Penzance, Camborne, Perranporth, Newquay, Bugle and Truro.</p>		
<p>YZUP Youth Outreach (tackling ASB and drug-related harms)</p> <p>Geographical focus to be targeted based on need – to be agreed, but likely to continue to include Camborne due to high level of need currently evidenced.</p> <p>Note: awaiting confirmation of Home Office grant</p>	<p>Safer Cornwall Serious Violence Prevention Partnership (SVPP) has allocated funding to continue the work of YZUP's youth outreach worker and build on successful delivery in Truro, Camborne and Redruth. This post was funded previously by the Safer Streets programme. YZUP is the young people's drug and alcohol service, commissioned by Safer Cornwall. The worker delivers:</p> <ul style="list-style-type: none"> • Assertive outreach and education with local youth service partners and links with adults services to engage young people in support (for their own drug/alcohol use or as an Affected Other). • Targeted one on one and group work in schools, delivering the Substance Misuse/ASB groupwork programme. • Drop in sessions for Alternative Provision Academies to increase engagement in support by young people not in mainstream education • Delivery of Affected Other groupwork programme, for those affected by familial substance misuse. • Proactive work with schools to reduce drug-related exclusions through direct work with young people and consultation regarding behaviour policies. 	<p>SVPP DAAT YZUP / With You Schools and colleges (currently Camborne area)</p>	DAAT

Young people are supported and diverted from involvement in ASB and crime			
Issue	Detail	Multi-agency approach	Lead
	<p>The Safer Towns partnerships work closely with the Youth Intervention and Missing Officers (YIMOs), to ensure that approaches are aligned and informed.</p> <ul style="list-style-type: none"> The Youth Intervention and Missing Officers (YIMOs) are fully engaged in targeted neighbourhood youth patrols and engagement. The YIMOs provide a dynamic response to emerging risks, providing targeted school inputs (including in Truro) in the run up to the school holidays in support of the policing and partnership plans. Specific inputs to schools include ASB/Hate Crime/internet safety/substance misuse/knife crime and radicalisation and risk of exploitation, both to pupils and Teachers. YIMOs target hot spots where young people gather, either in areas already identified as ASB hotspots or areas which specifically attract young people over the summer months. The officers provide Targeted Interventions to prevent further ASB. Pre-planned beach focused activity (Polzeath for example) YIMOs working with Youth Justice Service during (Op Sceptre) intensification week – dates TBC but may fall in the summer months. The key focus is to raise awareness around the consequences and dangers of carrying a knife. Reinforcing messages about talking to a trusted adult or police if you feel unsafe; report anonymously to Fearless or police website https://www.devon-cornwall.police.uk/tua/tell-us-about/ 	<p>Police (YIMOs) Schools and colleges Youth Justice Service Youth Outreach</p>	<p>Police</p>

Young people are supported and diverted from involvement in ASB and crime			
Issue	Detail	Multi-agency approach	Lead
Place-based approaches Note: awaiting confirmation of Home Office grant	<p>Safer Cornwall Serious Violence Prevention Partnership (SVPP) has allocated £10k to support targeted work in a place of concern (one project/two smaller projects)</p> <p>This funding will be used to deliver a targeted intervention in an area of evidenced local need, building on our experience of delivering co-designed projects for young people in Bodmin and Redruth with previous funding rounds. The project should focus on a specific target group (which could be young people or adults) and should essentially be shaped by people within this group who want to be involved.</p> <p>It could explore one or more of the following:</p> <ul style="list-style-type: none"> • Positive activities and/or social action projects; increasing access to and engagement with local services and support • Awareness and resilience building around healthy relationships • Improving feelings of safety/access to safe spaces • Building positive relationships between the identified cohort and the wider community, focusing on reducing stigma and strengthening the counter-narrative 	SVPP Local youth service providers and groups YPC Participation Group	Community Safety Team (CSO depending on area)

Meaningful consequences, that balance enforcement with support			
Issue	Detail	Multi-agency approach	Lead
Provide an early intervention and behaviour change approach – person centred, trauma informed – longer term benefits/solutions	<p>Cornwall's ASB Team and Police ensure that enforcement measures are used consistently and proportionately and where they can have the most impact in protecting the public, balanced with early intervention, support and positive requirements. This approach supports a more long-term solution to repeated anti-social behaviour.</p> <p>This includes the ASB Escalation Process, early and informal interventions, referrals to support agencies (such as drug or alcohol treatment, counselling, mental health services or educational support), Mediation and ABCs.</p> <p>There is a requirement for Devon and Cornwall Police to report back to the Home Office on police use of the ASB powers over the summer period. These will be complemented by data and information on the wider early intervention, prevention and safeguarding actions taken. This aims to provide a fuller picture of the actions taken to reduce ASB during the busy summer period and sustain the benefits for longer through providing the right support at the right time.</p> <p>Healthy Relationships education and Healthy Foundations programme can be used for children and young people demonstrating harmful behaviours.</p>	<p>ASB Team Police Health Local service providers, including With You Devon Mediation Service</p> <p>DASV Team Safer Futures</p>	ASB Team Police

Meaningful consequences, that balance enforcement with support			
Issue	Detail	Multi-agency approach	Lead
Taking support to people where they need it, maximising resources by co-ordinating efforts across services	<ul style="list-style-type: none"> Co-ordinated drug and alcohol, rough sleeping and mental health outreach – linking people into support quickly and also enabling resources to be extended geographically and longer/more hours. Mental health outreach/street triage DASV Outreach and Support 	Community Safety Team Housing/Rough Sleeper Outreach StreetLink Local supported housing providers With You Mental Health. CFT, TWCC and Safer Futures ASB Caseworkers	Community Safety Team
Engaging people with multiple vulnerabilities in place	<ul style="list-style-type: none"> Building on the positive impacts seen in existing locations (especially in Penzance), we know that the Safe and Well Hubs provide opportunities to engage and sustain people with multiple vulnerabilities in positive activities, which reduces ASB and other street-related issues in our town centres. There is a Summer Programme of Activities and Kernow Recovery Community Support in Truro, Penzance and St Austell. 	Community Safety Team (Complex Needs)	Community Safety Team (Complex Needs)
Tackling graffiti and criminal damage	<ul style="list-style-type: none"> Roll out of Penzance graffiti initiative with Community Payback scheme. Explore opportunities in other towns and roll-out as capacity allows. Now being explored in Newquay with a planned launch in September. Multi-Agency Environmental Visual Audits, leading to rapid public space improvements/clean ups focus on graffiti and litter. 	Community Safety Team Community Payback Police Designing Out Crime Officer	

Residents are well-informed and engaged in what we're doing in their area			
Issue	Detail	Multi-agency approach	Lead
Improving public confidence	<ul style="list-style-type: none"> • Social media is regularly used by the ASB Team and Neighbourhood Teams to communicate about actions taken, including safeguarding and support. This raises public awareness about what's happening in the local area and provides reassurance. Even if residents and businesses have not seen you out on foot patrol, you can still provide reassurance through sharing information online. • Police also use the Neighbourhood Alert system, called Devon & Cornwall Alert locally, to inform members of the public about issues in their local area and update on good news stories and actions taken. Recipients can respond to the messages and can also rate the message. 	Police ASB Team	Police
Opportunities for residents to talk to services about the issues that matter and find out what help is available	<ul style="list-style-type: none"> • Local communications campaign on Safer Streets Summer in Town Centres - summer z-cards, social media campaigns, newsletters • Pop-ups and drop-ins, supporting local events across the county – there is a full calendar of events, big and small, over the summer • Community Action Days – Multi-agency response to live issues conducting site visits, coordinating responses such as waste removal, or signposting/reporting. • Public meetings attended on a needs basis 	Community Safety Team Community Link Officers	Community Safety Team

Residents are well-informed and engaged in what we're doing in their area			
Issue	Detail	Multi-agency approach	Lead
	<ul style="list-style-type: none"> Engagement with Community Area Partnerships to promote positive messaging and how to report the issues that residents are worried about Safer Cornwall Have Your Say Survey released for 6 weeks over July and August – this is delivered via an online survey (there were 1,200 responses in to the 2024 survey) and in person at events. Have Your Say invites residents to tell us about the problems that they perceive in their local area and what we should do about them. 		
Promoting what we do	<ul style="list-style-type: none"> Safer Cornwall use Facebook and Instagram to promote events, linking in with local stakeholder accounts to improve reach of messaging Press releases for larger events and achievements Tri-partnership Newsletter with Safeguarding Adults Board and Our Safeguarding Childrens Partnership Further promotion at pop-up events 		

Residents are well-informed and engaged in what we're doing in their area			
Issue	Detail	Multi-agency approach	Lead
<p>Celebrating young people public information campaign</p> <p>Note: awaiting confirmation of Home Office grant</p>	<p>Safer Cornwall Serious Violence Prevention Partnership (SVPP) has allocated £10k to support a public information campaign, codesigned with young people.</p> <ul style="list-style-type: none"> • Celebrate young people's contribution to society in Cornwall, 'myth-busting' negative stereotypes promoted in social media and encourage more compassionate and inclusive communities. • Recognising that only a tiny minority of young people commit crime and ASB, but the media focuses on and amplifies negative behaviours, which can lead to young people losing their sense of 'belonging' within their communities and becoming disenfranchised. 	SVPP Youth Justice Service VCSE partners	Youth Justice Service
Ensuring that validated, timely information is shared about new or contaminated drugs to reduce the risk of serious harm	<ul style="list-style-type: none"> • Roll-out of the public information campaign to encourage people to report any concerns about drugs to the Local Drug Information System https://safercornwall.co.uk/local-drug-information-system-ldis/ • This is further to a pilot of social media messaging and poster campaign in Truro. • Reports of new, potent or contaminated drugs can be shared and collated from a range of sources so they can be verified, and warnings sent to the right people through an agreed alert system. These alerts are sent to services and the public. 	DAAT	DAAT